

FOREX IRELAND
Proudly Presents
The Annual International Charity Golf Challenge
2018



Pieta  House



25th International Charity Golf Challenge
Knightsbrook Hotel & Golf Club
8th June 2018

Background

ACI - The Financial Markets Association, was founded in France in 1955 following an agreement between foreign exchange dealers in Paris and London. ACI is now a leading global trade association representing the interests of the professional financial markets community. ACI is focused on enhancing best market practice and supporting market participants to adhere to principles of ethical conduct. There are now affiliated financial markets associations in 63 countries representing 10,000 members worldwide.

Forex & ACI – Prior to the late 1990's the Irish Branch of ACI was known as 'The Forex Club of Ireland' at which point it was decided to change its name to 'ACI Ireland'. It was in those early years that the social side of the Forex Club began to develop with the result that in 1982 'The Forex Ireland Golf Society' (FIGS) was formed. There are now over 100 golfers in FIGS from all areas of Dublin's financial market community to include FX, Rates and IR Traders, Liquidity Managers, Bond Dealers, Treasury Sales Professionals, product and platform suppliers and market intermediaries/brokers.

Forex & Charity – Twenty-five years ago our Golf Society decided it wanted to do something for charity and the idea to host an International Charity Golf Challenge was founded. The following pages will outline in greater detail how this event has grown over the years.

The Teams

Since inception over 50 different financial institutions and vendors to the Financial Services Industry have been represented with teams travelling from the UK, North America and Europe supporting a large number of domestic participants. Below is a sample list of teams that have participated in the challenge.

ABN Amro	Danske Bank	MMI Brokers
ACI FMA	Davy Stockbrokers	NCB Stockbrokers
AFA Systems	DEPFA Bank	Permentant TSB
AIB	Deutsche Bank	Prebon Marshalls
ASPOne	EBS Limited	Pronet Analytics
Bank of America	First Active	RBC
Bank of Ireland	Garban Intercapital	RBS/Natwest Markets
Bank of Montreal	Goldmans	RP Martins
Bank of New York	HBOS	Societe Generale
Barclays Bank	HSBC	Thompson Reuters
Bloomberg	Inntesa Sanpaolo	Tradition New York
Bloxham Stockbrokers	Investec	UBS
BNP Paribas	JP Morgan	Ulster Bank
Caradas Brokers	KBC Bank	Unicredit Bank
Citibank	Lincoln Recruitment	WPMC

The Charities

In the past twenty-five years over €1,250,000 has been raised and donated to various charities such as:

- dyspraxia association of ireland
- The National Maternity Hospital, Holles Street
- Temple Street Children's Hospital
- Our Lady's Hospital for Sick Children, Crumlin
- IFSC Inner City Trust
- People in Need Fund
- Sunshine Coaches
- St. Vincent De Paul
- St. James's Hospital
- St. Vincent's Hospital
- new york times neediest 911 fund
- Hope Source
- Children's Cancer Ward at Crumlin Hospital
- Console, LIVING WITH SUICIDE
- barretstown
- STRAIGHT AHEAD
- prosper fingal
- The Emer Casey Foundation

The 2017 Charity



In 2017 the Captain of the Forex Ireland Golf Society, Ger O'Brien was delighted to present Aoibheann's Pink tie with a cheque for €8,000. The Captain also chose to donate €1,000 to Temple Street Children's Hospital to assist them in continuing their great work.

Sponsorship

Over the years sponsorship has come from many sources in a variety of different forms. It has come from the corporate world, the financial markets, and celebrities and from various hotels and restaurants in Dublin. The various ways of sponsoring are:

- Outright cash donation
- Donation of raffle or auction prizes, e.g. airline tickets, vouchers, memorabilia etc.
- Supply of goods or services for free or at cost

Depending on the level of sponsorship, Forex will enter into an agreement with the Sponsor on the exposure they will receive during the tournament. In fact many of the teams that enter the competition also tend to sponsor parts of the event. Examples of possible exposure include:

- Name/Logo on Welcome Letter
- Name/Logo on Golf Ball's, Umbrellas and/or Flags
- Name/Logo on Tee Box
- Name on Raffle Tickets
- Name/Logo displayed at the Venue
- Products and/or leaflets distributed
- Sponsorship of goodie bags or refreshments on the 10th Tee

Any exposure is agreed in advance with the sponsor would provide any signage/branded goods. Previous sponsors include: ACI Ireland, Aer Lingus, Ardagh Trading Ltd., Bloomberg, Callaway, Cutter & Buck, EBS, Garban Intercapital, Hewlett Packard, London Irish Rugby Club, McGuirks Golf, Microsoft, Pádraig Harrington, Reuters, ASP1, RP Martin, MMI, Davy, Bank of Ireland, BNP and many of the financial institutions who send teams.

2018 Charities



The Society of St. Vincent de Paul (SVP) was founded in Ireland in 1844. It is the largest voluntary charitable organisation in Ireland. During its history it has helped people in need through a Famine, a Civil War, a War of Independence, two World Wars and several economic recessions.

Their focus is on practical approach to dealing with poverty, alleviating its effects on individuals and families through working primarily in person-to-person contact by a unique system of family visitation and seeking to achieve social justice and equality of opportunity for all citizens.

In addition to providing direct assistance to those in need, caring for the homeless, providing social housing, operating holiday homes and other social support activities, the Society promotes community self-sufficiency, enabling people to help themselves. Any assistance offered by the Society is given in a non-judgemental spirit, based on the needs of the individual or family seeking help.

The Society respects the dignity of those who contact us, offering assistance and advice when sought, maintaining their dignity while assisting them towards long-term self-sufficiency in a relationship of friendship, trust and confidentiality. <https://www.svp.ie/Home.aspx>



In 2006, Pieta House opened its doors in Lucan, County Dublin and since that day we have seen and helped over 30,000 people in suicidal distress or engaging in self-harm, and established twelve subsequent centres across Ireland. From humble beginnings, Pieta House has grown to almost 270 therapists and administration staff, and the demand for our service hasn't let up. In 2016 alone, almost 6,000 people came through their doors suffering from suicidal ideation and/or engaging in self-harm, or to avail of suicide bereavement counselling.

As it has been from day one, everything is free of charge and their staff are fully qualified and provide a professional one-to-one therapeutic service for people who are experiencing suicidal ideation, people who have attempted suicide and people who are engaging in self-harm. A doctor's referral or a psychiatric report is not required.

Pieta House are passionate about our life-saving work. As 90% of their income comes from fundraising events, they rely heavily on the support and encouragement of our volunteers and friends of Pieta. Pieta House also operates the Suicide Bereavement Counselling centres that had previously been operated by Console. They provide free counselling, therapy and support to individuals, couples, families and children who have been bereaved by suicide.

The Course

Over the years we have played a number of fantastic golf courses and in 2018 we will add Knightsbrook to the list. A Golf Hotel and Resort Knightsbrook Hotel Spa & Golf Resort is situated in the designated heritage town of Trim, just 35 minutes from Dublin City Centre. The 18-hole championship golf course was designed by former Ryder Cup Legend Christy O'Connor Jnr. Challenging and incredibly creative, the Knightsbrook Course enjoys a stunning location with views over undulated fairways, testing greens and demanding water features. Knightsbrook was the official host venue to the PING Junior Solheim Cup 2011 which ended in Europe and the United States drawing 12-12. On Monday, January 15th, the seventh annual awards ceremony of the "Golfers Guide to Ireland" was held at Portmarnock Golf, Knightsbrook Hotel, Spa and Golf Resort in Trim, was awarded "Best Golf Resort in Leinster 2018".



The dramatic par-3 18th to finish

The Tournament

Venue:

Knightsbrook Golf Club,
Dublin Road, Trim, Co Meath
<http://www.knightsbrookgolfclub.ie/>
Clubhouse Tel: 046 9482102

Format:

18-hole Team Competition
2 to score, 3 to score on 3, 5 and 16 and 4 to score on 18.

Itinerary:

Friday 8th June
11:45 - Registration
12:00 - First Tee Time
15:00 - Final Tee Time
20:00 – Meal followed by Prize Giving and Raffle
Saturday 9th June
Breakfast & Departure

Cost:

Cost per 4-person team is €1,200

- 1 round of competition golf
- 1 evening meal
- 1 night bed & breakfast in Knightsbrook Hotel
- Competitor prizes

Golf only packages are available, please contact the Captain Gerry Crowley @ Gerry.F.Crowley@aib.ie or + 353 (1) 6417804 for more details

Contact

To enter a team or to request more information please contact:

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Society of Saint Vincent de Paul - Charity No: CHY 6892, CRA: 20013806

Pieta House Charity – Number: CHY16913, CRA: 20062026

